



BoldHaus®

Boss All-Stars Retreat 2

Let's Go!

Brought to You By the Same Experts Trusted By Major Media



THREE OPENING QUESTIONS...

EVERYTHING THAT'S WORKING!



BUSINESS SNAPSHOT...

Business Development

Score:___

Top Strength:

Main Bottleneck:

Client Service Delivery

Score:___

Top Strength:

Main Bottleneck:

CEO Leadership

Score:___

Strength:

Main Bottleneck:

Operations, HR & IT

Score:___

Top Strength:

Main Bottleneck:

Finance

Score:___

Top Strength:

Main Bottleneck:

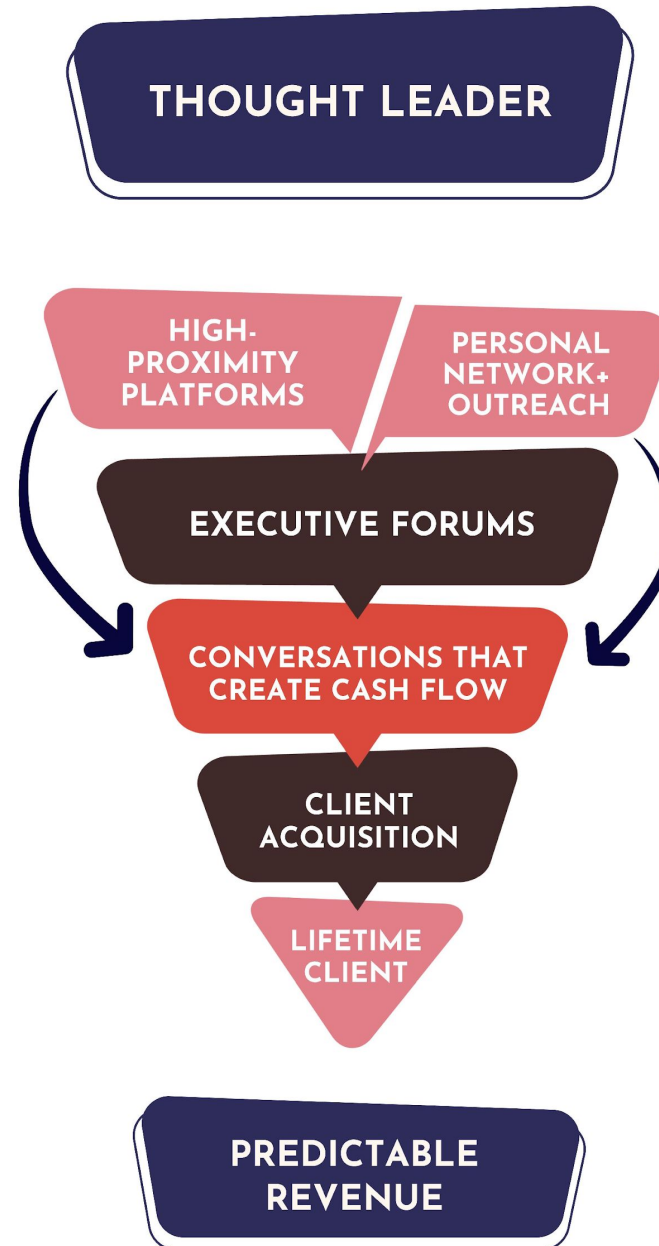
Score each area on a scale
of 1 to 4., with 1 being low
and 4 being high.

MY BIGGEST BIZ DEV BOTTLENECK...

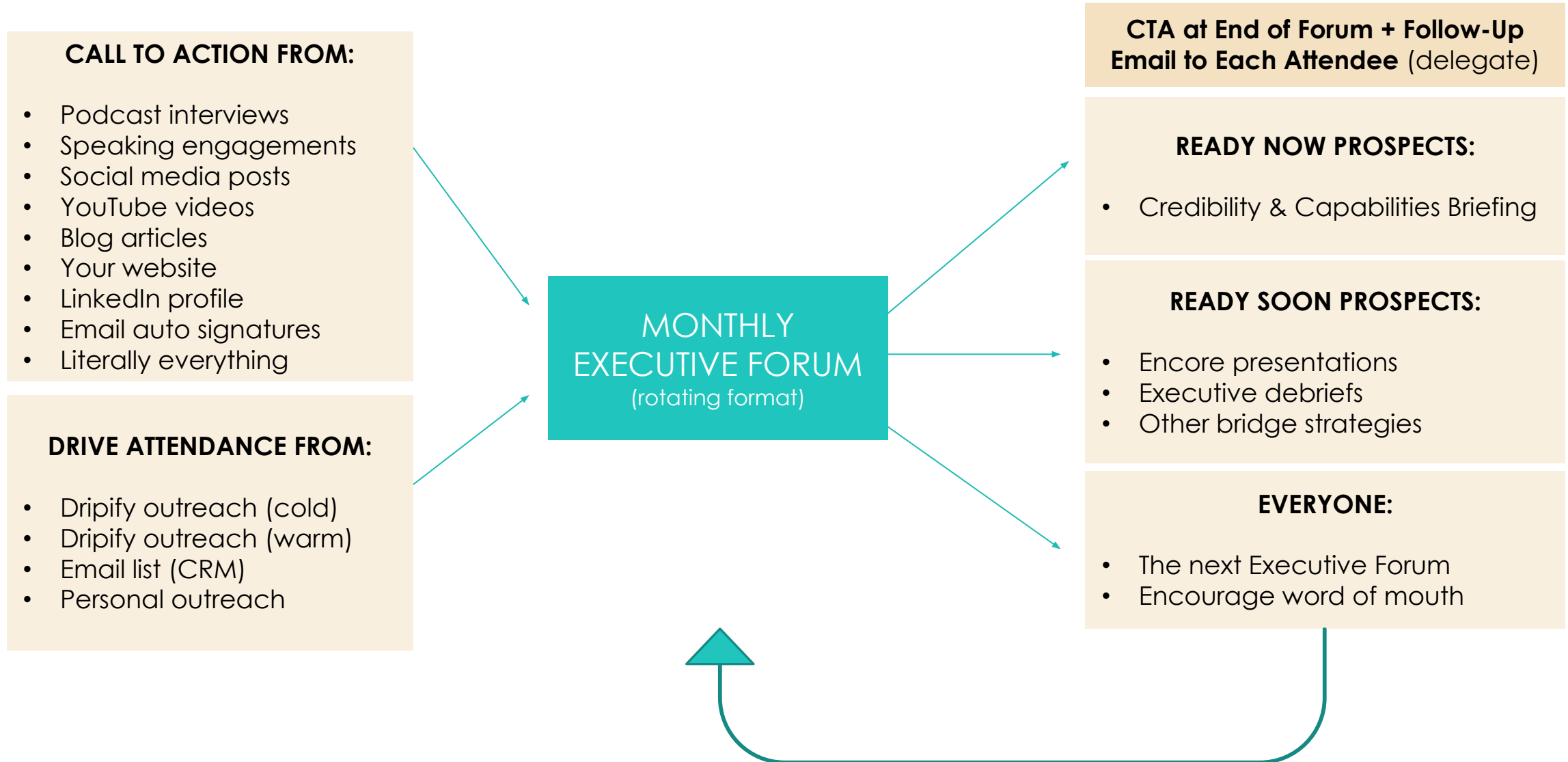
I haven't 10X'd my outreach	Not enough 1:1 meetings	Talking to the wrong decision makers	Not aligning to immediate urgency
What's the real problem?	What's the real problem?	What's the real problem?	What's the real problem?
How I'll fix it:	How I'll fix it:	How I'll fix it:	How I'll fix it:

GIVEN ALL THESE INSIGHTS, MY BIGGEST
BREAKTHROUGH RIGHT NOW WILL BE WHEN I...

BUSINESS DEVELOPMENT SYSTEM...



TURN BIZ DEV INTO A MACHINE...



LET'S DO IT!

- ☐ What I'm most excited to sell: _____
- ☐ Add dates to calendar thru March 2024
- ☐ Branded name of forum: _____
- ☐ Pick 9 topics without overthinking it:
 - Aug.: _____
 - Sept. _____
 - Oct. _____
 - Nov. _____
 - Dec. _____
 - Jan. _____
 - Feb. _____
 - Mar. _____
 - Apr. _____

LET'S DO IT OR DELEGATE IT!

- ☐ Sign up for Dripify
- ☐ Set up Zoom meetings w/required registration
 - ☐ Set up reminder emails
- ☐ Add invite / request invite to website
- ☐ Add call to action to:
 - LinkedIn profile
 - YouTube channel
 - All other social media accounts
 - All email auto signatures
- ☐ Build Dripify campaign
- ☐ Write 2 reminder email templates
- ☐ Write 2 follow-up email templates
- ☐ Write AddEvent template

Are you a senior leader in a fast-moving organization who has a mandate to _____? Request an invite now to our next _____ Executive Forum where you'll get the latest insights and exchange best practices with your peers.

ChatGPT version:

Attention senior leaders in fast-moving organizations! Are you determined to enhance your company culture? Look no further! Request an exclusive invite to our highly anticipated Executive Forum and immerse yourself in a dynamic environment where the latest insights are shared, and invaluable best practices are exchanged among your esteemed peers. Join us now to revolutionize your organization's culture and elevate your leadership to new heights!

ZOOM TIPS

<https://teacherscollege.screenstepslive.com/a/1233188-manage-the-email-settings-in-your-webinar>

Invitations	Email Settings	Branding	Polls	Q&A	Integration	Live Streaming
Select Email Language:English						Edit
Email Contact: Clare Berends, ceb2240@tc.columbia.edu						Edit
Invitation Email to Panelists						Edit
Confirmation Email to Registrants Send upon registration						Send me a preview email Edit
No reminder email to Attendees and Panelists						Edit
No follow-up email to Attendees						Edit
No follow-up email to Absentees						Edit

“SPEAKER-PALOOZA” TIME, CROWDSOURCING SPEAKING GIGS...

LET'S DO IT!

- ☐ Updated Signature Talk Title: _____
- ☐ Where will I get stuck on landing speaking gigs?
- ☐ How will I overcome this?
- ☐ 5 Speaking Opportunities You're Applying to for 2024/2025:
 - Opp 1: _____
 - Opp 2: _____
 - Opp 3: _____
 - Opp 4: _____
 - Opp 5: _____

ACTION PLANNING TIME, LET'S MAKE IT SO...



THREE CLOSING QUESTIONS...



BoldHaus®

Boss All-Stars Retreat 2

Let's Go!

Brought to You By the Same Experts Trusted By Major Media

