



BoldHaus®

The Yearlong Paid Speaker™

How to Create 12 Months of Recurring Revenue & Reach
From Every Speaking Engagement

Brought to You By the Same Experts Trusted By Major Media



“Undisputed champion at helping small businesses land big clients.” – Inc. Magazine

“A fierce champion for small business owners.”
– *Business Digest*



BoldHaus

Angelique Rewers, CEO, BoldHaus

USING OUR METHOD, **OUR CLIENTS ARE WINNING BUSINESS**
WITH DREAM CLIENTS LIKE THESE, AND MANY MORE...



PLUS, OUR CLIENTS ARE WORKING WITH...

- Mid-market Companies
- Nonprofits
- Colleges & Universities
- Government Agencies
- Small Enterprises & Start Ups
- And Any Type Of Organization

WHOSE CREDIT CARD IS IT REALLY?



LEARNING OBJECTIVES

BoldHaus®



WHY YEARLONG PROGRAMS



WHAT'S HOT IN YEARLONG PROGRAMS



HOW TO CREATE YEARLONG OPPORTUNITIES



WHERE WE GO NEXT



**Once-and-Done Opportunities
are the Villain to Business Growth**

McKinsey
& Company



accenture



Kroger

ESTÉE LAUDER



LexisNexis



MERCK



Allstate

Baker Hughes



EQUIFAX

INCREASED PROGRAM LENGTH IS EMPLOYEE DRIVEN

- ✓ Time to build relationships and an internal network
- ✓ Time for the Learn → Do → Reflect process
- ✓ Time to apply to real-world scenarios in real-world context



LEARNING OBJECTIVES

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WHERE WE GO NEXT

12-MONTH PROGRAMS



- ✓ Live in-person training workshops
- ✓ Live virtual training workshops
- ✓ Learning snack programs (drip)
- ✓ Internal mastermind groups
- ✓ Peer learning teams
- ✓ Q&A ask-the-expert sessions
- ✓ Open mic forums with SMEs
- ✓ Coaching office hours (virtual)

- ✓ WhatsApp discussion forums
- ✓ Offsite experiential adventures
- ✓ Internal learning campaigns (podcasts, videos, etc.)
- ✓ "Evangelizing goals"
- ✓ Aiming for 5 hours/month max.
- ✓ Combo of virtual and in-person

LEARNING OBJECTIVES

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WHERE WE GO NEXT

BEFORE: Shape Their Thinking

Is this a
problem
to solve?

What are
solutions
to solve
it?

Who can
help with
solution?

How
much do
we want
to spend?

Where
will this
go
wrong?

Do we
have to
do this
now?



DURING: Present Your Capabilities BEFORE Doing Needs Discovery



AFTER: Bounce Meetings

1. OBSERVATIONS
2. INSIGHTS
3. QUICK WINS
4. STRATEGIC RECOMMENDATIONS



LEARNING OBJECTIVES

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WHERE WE GO NEXT

Join BoldHaus for our Win Corporate Clients Session:

5X Your Close Rate

Sunday, July 16 | 7:45 - 8:30 AM

Conway Room

Celebrating NSA's 50th Year Anniversary!

INFLUENCE 2023

JULY 15-17 | ROSEN SHINGLE CREEK | ORLANDO, FL

NOV. 6 - NOV. 9, 2023 • FORT LAUDERDALE, FLORIDA

BoldHaus®

PRESENTS

Groove

SAVE \$100

EXPIRES FRIDAY, MAY 5

NSA100

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Q&A





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