



The Yearlong Paid SpeakerTM

How to Create 12 Months of Recurring Revenue & Reach From Every Speaking Engagement

Brought to You By the Same Experts Trusted By Major Media











































"Undisputed champion at helping small businesses land big clients." – Inc. Magazine

"A fierce champion for small business owners."

Lucky



BUSINESS NEWS DAILY

Newsday





The Washington Post

USING OUR METHOD, OUR CLIENTS ARE WINNING BUSINESS WITH DREAM CLIENTS LIKE THESE, AND MANY MORE...



































PLUS, OUR CLIENTS ARE WORKING WITH...

- Mid-market Companies
- Nonprofits
- Colleges & Universities

- Government Agencies
- Small Enterprises & Start Ups
- And Any Type Of Organization









WHY YEARLONG PROGRAMS



WHAT'S HOT IN YEARLONG PROGRAMS



HOW TO CREATE YEARLONG OPPORTUNITIES













WHY YEARLONG PROGRAMS



WHAT'S HOT IN YEARLONG PROGRAMS



HOW TO CREATE YEARLONG OPPORTUNITIES







12-MONTH PROGRAMS



- ✓ Live in-person training workshops
- ✓ Live virtual training workshops
- ✓ Learning snack programs (drip)
- ✓ Internal mastermind groups
- ✓ Peer learning teams
- ✓ Q&A ask-the-expert sessions
- ✓ Open mic forums with SMEs
- ✓ Coaching office hours (virtual)

- ✓ WhatsApp discussion forums
- ✓ Offsite experiential adventures
- ✓ Internal learning campaigns (podcasts, videos, etc.)
- ✓ "Evangelizing goals"
- ✓ Aiming for 5 hours/month max.
- ✓ Combo of virtual and in-person



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HOW TO CREATE YEARLONG OPPORTUNITIES





BEFORE: Shape Their Thinking

Is this a problem to solve?

What are solutions to solve it?

Who can help with solution?

How much do we want to spend?

Where will this go wrong?

Do we have to do this now?







DURING: Present Your Capabilities BEFORE Doing Needs Discovery





AFTER: Bounce Meetings

- 1. OBSERVATIONS
- 2. INSIGHTS
- 3. QUICK WINS
- 4. STRATEGIC RECOMMENDATIONS





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Join BoldHaus for our Win Corporate Clients Session: 5X Your Close Rate

Sunday, July 16 | 7:45 – 8:30 AM Conway Room

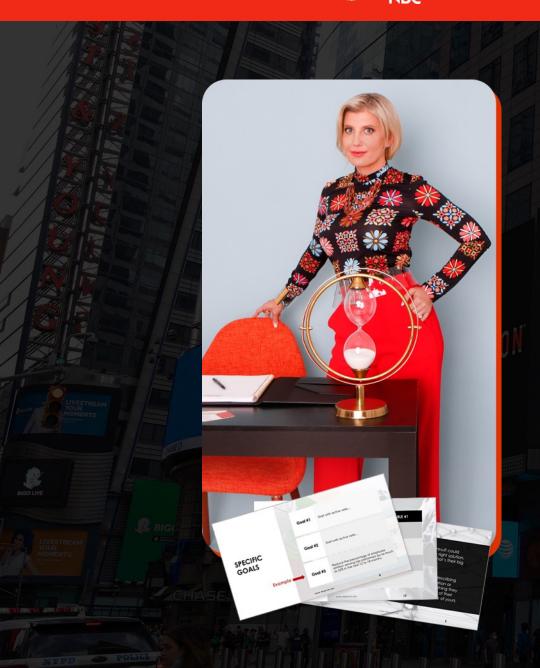
Celebrating NSA's 50th Year Anniversary!

INFLUENCE 2023

JULY 15-17 | ROSEN SHINGLE CREEK | ORLANDO, FL

NOV. 6 - NOV. 9, 2023 • FORT LAUDERDALE, FLORIDA





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Q&A







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