

# Mad Libs Impact Story

## One of our clients

\_\_\_\_\_  
Size or Type of Organization, Position in the Company, Executives, Senior Directors, Industry

**contacted us because they were facing/dealing with**

\_\_\_\_\_. **This \_\_\_\_\_ was impacting**  
Problem, problem, Problem Problem

\_\_\_\_\_. **They had already tried to fix**  
Areas of Business, Teams, Customers, Revenue

**the issue with/by \_\_\_\_\_ We recognized**  
Outside Consultants, New Systems, Hire/ Fire

**this \_\_\_\_\_ was the real issue. We launched our proprietary**  
X, Y, Z

\_\_\_\_\_ **and within \_\_\_\_\_, our clients went from**  
Solution Timeframe

\_\_\_\_\_ **to \_\_\_\_\_.** One of their  
Top End of the Problem Desired End State

\_\_\_\_\_ **shared that working with us was**  
Leaders, Employees

\_\_\_\_\_  
Life-Changing, Transformed